



OVERVIEW

- Submitting your presentation (seducing them before)
- Prepping the presentation
- Audience seduction (seduce them during)
- Content & Key Points
- After the presentation (seduce them after)
- Additional Q&A



- Pick an accurate and descriptive title
 - Use power & emotion words
 - Use a headline analyzer
 - Bad Ex: LEARN TO SQUIRT w/ Marla
 - Good Ex: Learn the Magic of Squirting

@1marlastewart

What's another title?



- Write a simple & reflective description
 - Use the parameters given by the organizer
 - Describe the benefits of the presentation
 - What problem are you solving?
 - If it's a discussion, workshop, or lecture, name it

@1marlastewart

What can people learn from you?



- Write a simple & reflective description
 - If there are practice exercises, name them.
 - o If there's a live demo, name it.
 - If there will be small groups, name it.
 - Whatever is in the presentation, name it.

@1marlastewart

Keep your audience in mind.



- Write a simple & reflective description
 - The content is the most important piece; no one cares about your personal story (yet)
 - Stay away from bullets (cop out)
 - Use power & emotion words

@1marlastewart

What makes this unique?



- Description 1
 - Marla, a renowned sexuality educator and sexual strategist is going to show you how to make people squirt. You will learn different techniques,
 - like:
 - the Oh Baby!
 - the Kissing Pull



- Description 2
 - Whether or not you have squirted before or have made someone squirt before, this workshop aims to give you all the tips, tricks, and secrets to get people to squirt. You will learn some amazing techniques including specific techniques for the different vulvas and clitoral sizes. You will leave knowing the most sensitive parts of the vulva and vagina, as well as how to apply seduction techniques. Come and learn the magic of squirting!



- Have Great Learning Objectives
 - A good example to follow is to have a SMART objective
 - Specific, Measurable, Achievable, Relevant &
 - Time-bound

@1marlastewart

What will they learn exactly?



- Have Great Learning Objectives
 - These should be bullet points or simple sentences
 - Ex: By the end of the class, you will be able to name 3 different oral sex techniques

@1marlastewart

What will they learn exactly?



- Have Great Learning Objectives
 - A good template to have is to have at least 1
 learning objective per hour of your workshop.
 - This is standard when it comes to receiving continuing education credits.

@1marlastewart

Find out ahead of time if CE's will be given.



PREP YOUR PRESENTATION

- The Essentials
 - Make an outline to ensure a good flow
 - Make your presentation accessible
 - Come with all the things you need
 - Market yourself; Network

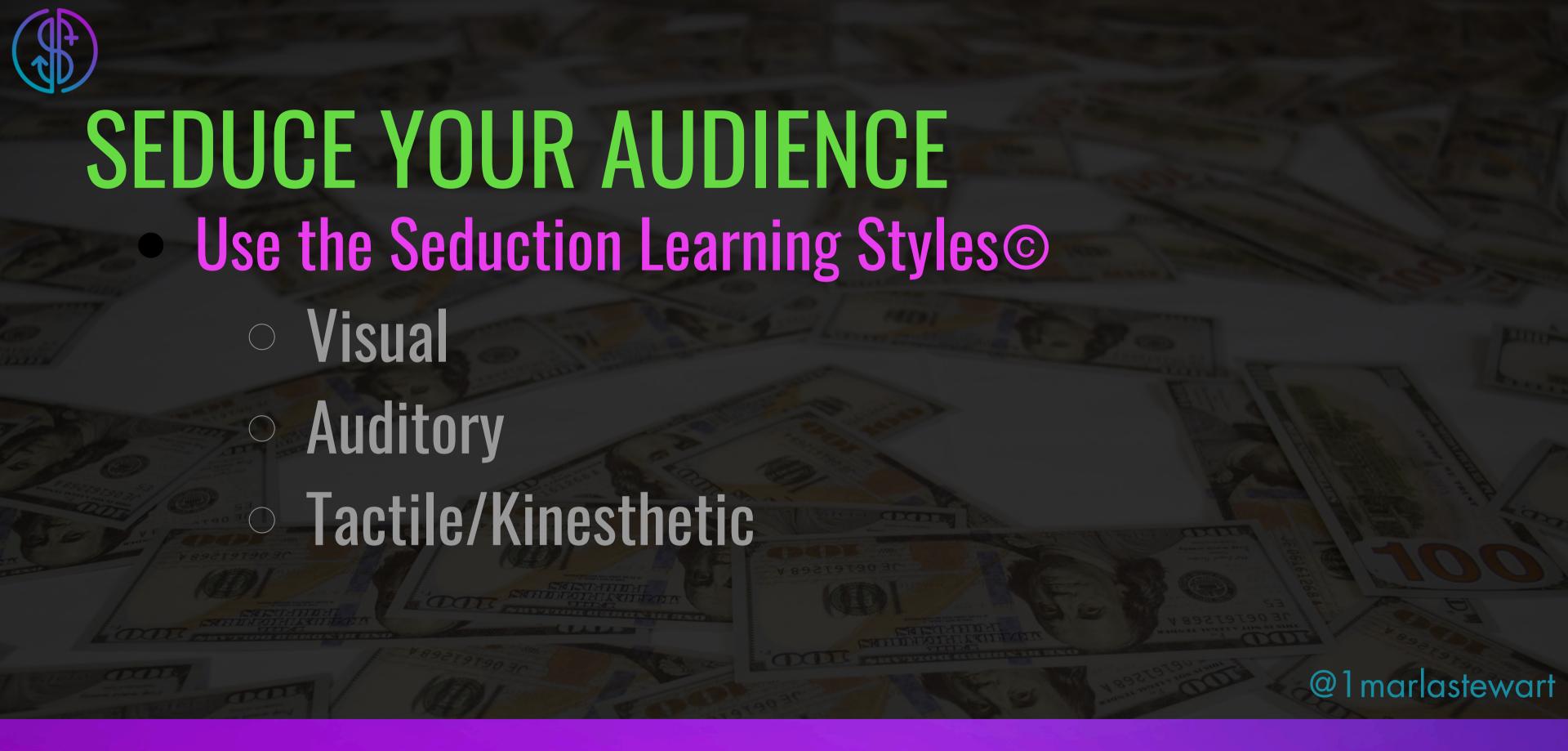
@1marlastewart

Make a checklist!



Make a checklist!





Learn More in our book!



Look for those who are decorated.

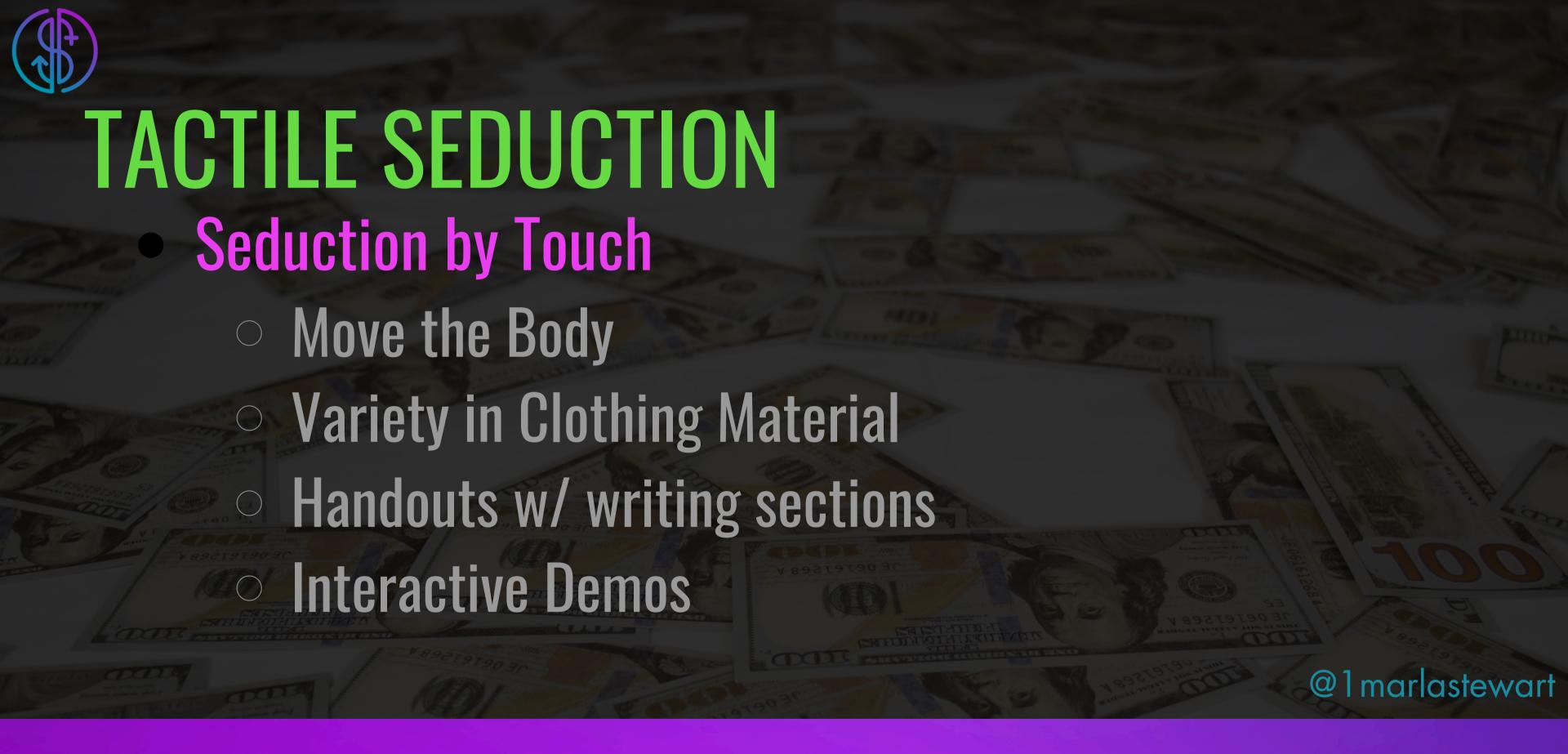


AUDITORY SEDUCTION

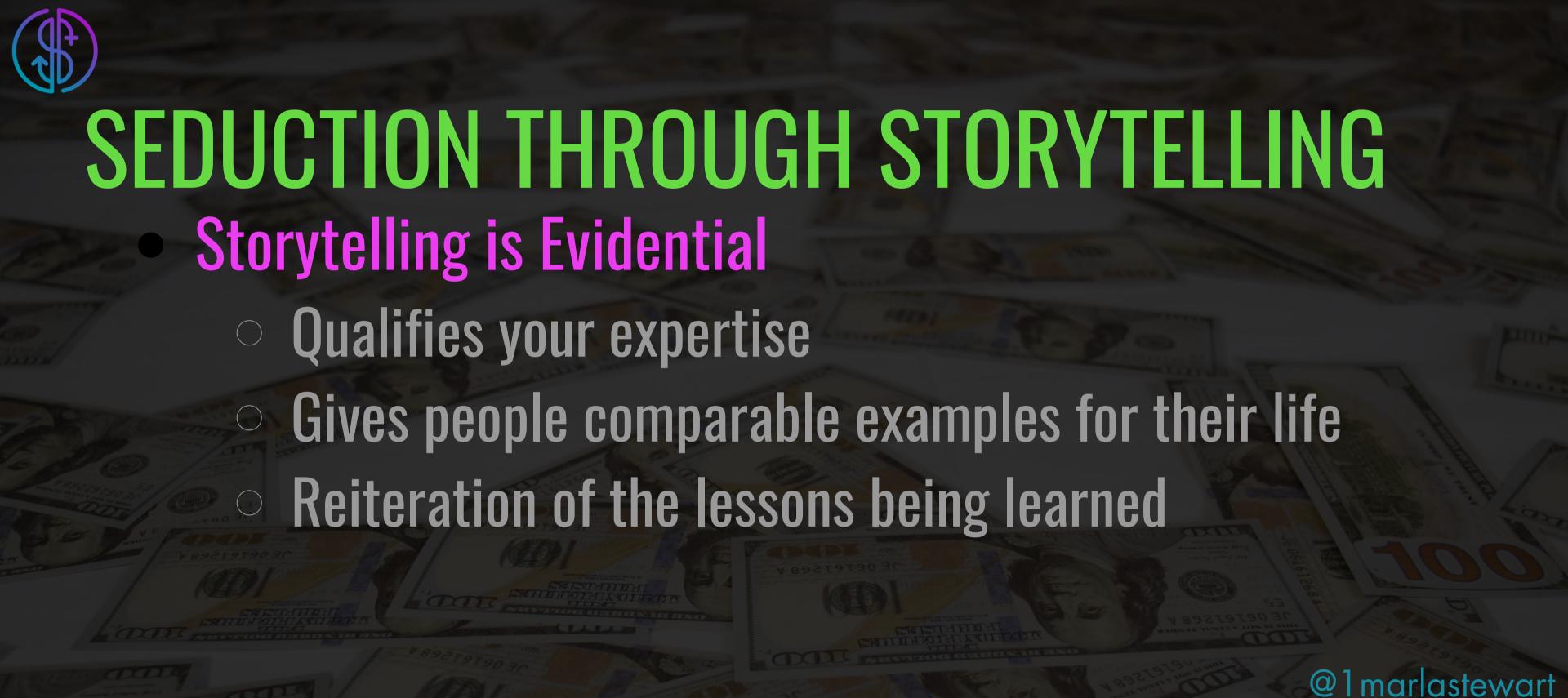
- Seduction by Sound
 - Questions & Feedback
 - Variation in Vocabulary, Syllables, & Speech Pattern
 - Low, Soft, Deep Tones
 - Music
 - Moans & Breathy Tones

@1marlastewart

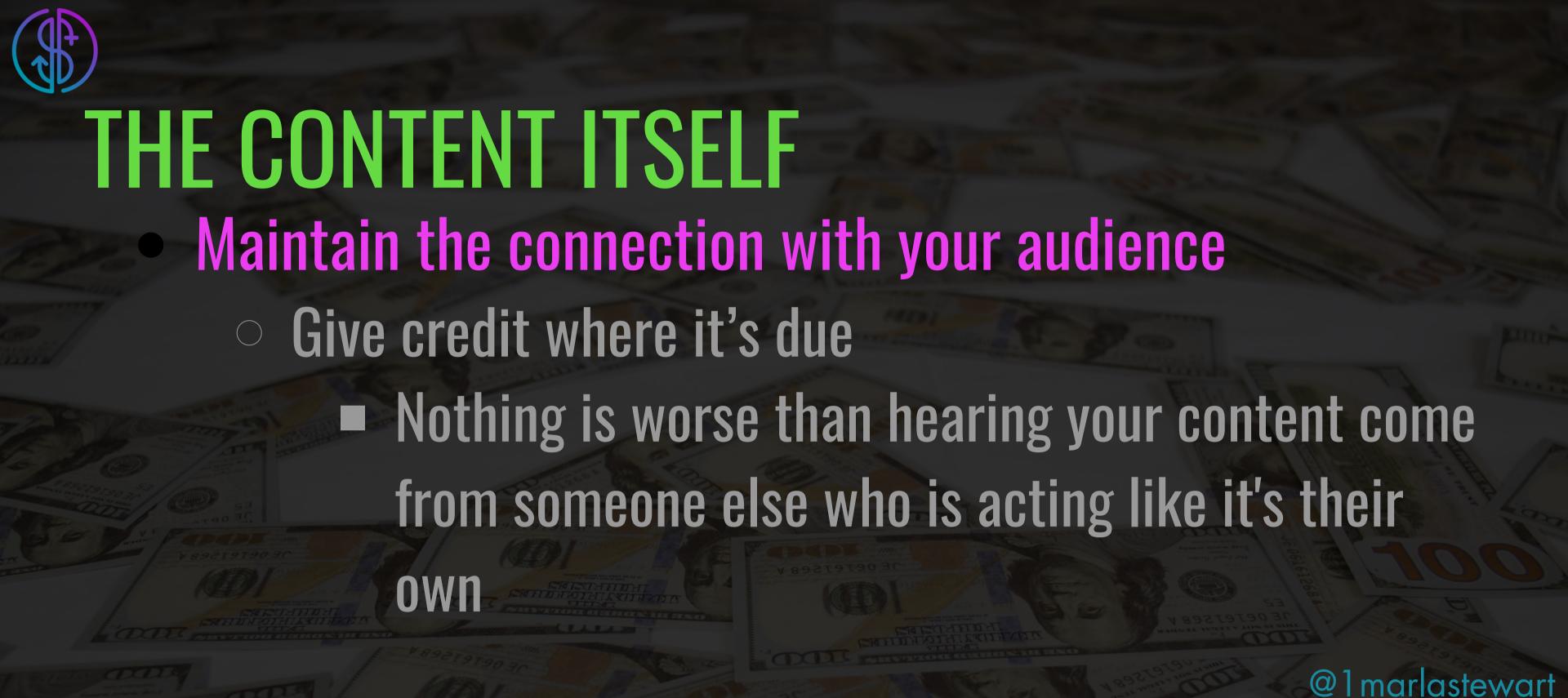
These folks raise their hands first.



These folks tend to fidget or move.



Make an impression that will last.



What is your inspiration?



THE CONTENT ITSELF

- Maintain the connection with your audience
 - Original content is rare, but your spin on it is
 - Mention your influences and inspiration
 - You don't know everything and that's okay; it's how
 you handle what you don't know

@1marlastewart

What is your inspiration?



VIRTUAL PRESENTATIONS

- Maintain the connection with your audience
 - Invest in your setup
 - Mic, Camera, Lighting, Background, etc.
 - Multiple monitors allow you to access your presentation, video, and chat
 - Encourage emoji usage

@1marlastewart

Encourage them to engage.

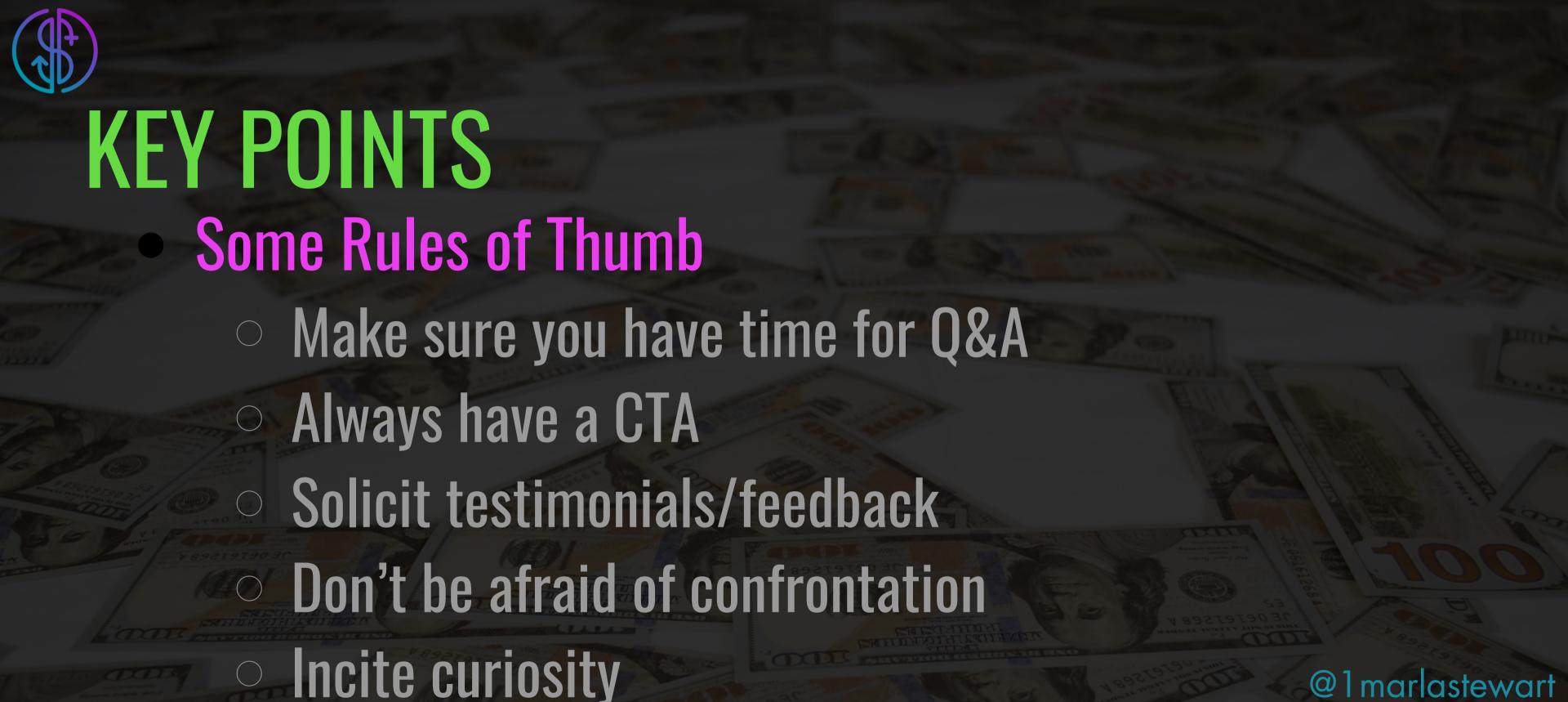


KEY POINTS

- Some Rules of Thumb
 - On't let anyone talk too much/take up talking space
 - Always use a mic if it's available
 - If other educators are in the room, solicit audience
 - answers for insight
 - Use positive reinforcement & praise

@1marlastewart

Your seduction is constant.



Your seduction is constant.



AFTER THE PRESENTATION

- Give the gift of yourself!
 - Give them a takeaway
 - Business card, handout, gift via email, etc.
 - Take the time to talk to individuals who have additional questions, want to take pictures, or
 - exchange information

@1marlastewart

This is your opportunity to be remembered.



It's time to become sexcessful!